

To: Gray, David[gray.david@epa.gov]; Smith, Paula[Smith.Paula@epa.gov]; Zito, Kelly[ZITO.KELLY@EPA.GOV]
Cc: Hart, Daniel[Hart.Daniel@epa.gov]; Smith, Roxanne[Smith.Roxanne@epa.gov]; Grantham, Nancy[Grantham.Nancy@epa.gov]; EOC Public Information[EOC_Public_Information@epa.gov]; Lee, Monica[Lee.Monica@epa.gov]; Hull, George[Hull.George@epa.gov]
From: Orquina, Jessica
Sent: Mon 8/17/2015 3:15:06 PM
Subject: Fw: Updated Report: Scheduled Social Media - August 17-19
[Scheduled social media August 17 to 19 2015.xlsx](#)

Hi David, Kelly, & Paula,

Here's what we have scheduled to post on the main accounts for the next three days. I have also sent some other posts through the EOC for review and will add them when they're approved. I can share those with you when they're approved.

For your regions, please feel free to RT/share any posts we put up. If you have original posts you'd like to put up, my offer to help get them approved through the EOC still stands. Just let me know how I can help.

For the main accounts, we plan to continue just posting about the Gold King Mine response for a few more days. Then we'll revisit working in other content. I'd suggest you do the same, but I'll defer to Nancy in the JIC on that.

Lastly, I'm working from home today & online this morning. This afternoon I'll be offline a bit (sick child duty while my husband gets his turn focusing on work). But, I'll keep an eye on my iPhone & feel free to call if you have a question that needs quick attention.

Jess

Jessica Ann Orquina

Social Media Lead

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From: Orquina, Jessica

Sent: Monday, August 17, 2015 9:04 AM

To: Smith, Roxanne; Reynolds, Thomas; Purchia, Liz; Harrison, Melissa; Lee, Monica; Allen, Laura; Davis, Jay; EOC Public Information

Cc: Hart, Daniel; Younes, Lina; Hull, George; Ortiz, Julia; Wade, James; Grantham, Nancy; Gentile, Laura; Colaizzi, Jennifer C.; Senn, John; Abrams, Dan

Subject: Updated Report: Scheduled Social Media - August 17-19

Good morning,

I wanted to send an updated schedule of posts we have planned for the next couple days since it's been a busy weekend.

These posts have been approved through the EOC review process.

We are not planning any messages not related to the Gold King Mine response for the next few days.

Since I'm working on webmail, attached the spreadsheet in case the table I have pasted below doesn't display correctly.

We will with the EOC to get some more messages approved and ready to go on things like the FAQs page and other new content.

Jess

Scheduled Gold King Mine Social Media Posts - Monday, August 17 - Wednesday, August 19			
Monday	12:55 PM	We continue to take additional water quality samples to document the change in the concentration of metals in water as a result of the Gold King Mine release. Here's all the data:	Facebook
Tuesday	9:40 AM	Want news, information, and data from our response to the Gold King Mine release? Here's the latest: http://www2.epa.gov/goldkingmine/press-releases-and-updates-gold-king-mine-response	Twitter

Tuesday	9:40 AM	Want news, information, and data from our response to the Gold King Mine release? Here's the most recent updates and data:	Facebook
Tuesday	2:35 PM	Where's that on a map? Here's a map with links to the Gold King Mine response water quality sampling data. http://www2.epa.gov/goldkingmine/data-gold-king-mine-response	Twitter
Tuesday	2:35 PM	Where's that on a map? Here's a map with links to the Gold King Mine response water quality sampling data.	Facebook
Wednesday	9:10 AM	We continue to work w/state, local & tribal officials to respond to the Gold King Mine release. Latest info: http://www2.epa.gov/goldkingmine	Twitter
Wednesday	9:10 AM	We continue to work with state, local and tribal officials to respond to the Gold King Mine release. As the situation evolves, we post updated news, information, and data on our website.	Facebook
Wednesday	3:50 PM	Where is that? Here's a map with links to the water quality sampling data for the Gold King Mine response. http://www2.epa.gov/goldkingmine/data-gold-king-mine-response	Twitter

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